

# **Student Council Elections 2025**

Rules and regulations for all candidates to read and understand.

These rules outline everything you need to know to run a fair and successful campaign in the Student Council Elections 2025.

Student Council Elections are your chance to represent students, shape SU decisions, and make sure every voice is heard. The elections work best when they're open, respectful and focused on engaging students in a positive way.

The process is based on two key principles:

- 1. Elections must be fair and properly conducted.
- 2. Success depends on accessible and respectful participation from everyone involved.

## **Key Dates**

Monday 13rd October (9am) – Nominations open.

Friday 24th October (5pm) - Nominations close.

Thursday 30th October (1–3pm) – Candidate Briefing (compulsory for all candidates).

Monday 3rd October (9am) - Voting opens.

Friday 7th October (1pm) – Voting closes.

Monday 10th November (10am) - Results announced.

# **Candidate Briefing**

You must attend the Candidate Briefing on Thursday 30 October, 1–3pm before you start campaigning.

This session covers the rules, guidance, and support available during the election.

You cannot begin campaigning until you've attended this briefing.

#### **Election Rules**

- 1. Treat all students, candidates, and staff with respect at all times.
- 2. Do not do anything that another candidate cannot reasonably do.
- 3. You are responsible for your own conduct and that of your campaign team.
- 4. Campaigning is not permitted before the Candidate Briefing.
- 5. Campaign materials must follow SU guidance and be placed only in approved areas.
- 6. You must submit your manifesto before the deadline to be eligible to run.
- 7. Candidates must follow all rules set by the Returning Officer and SU staff.
- 8. Breaking any election rule can lead to penalties or disqualification.

# Campaigning

Campaigning can only begin after you've attended the Candidate Briefing.

#### **General Guidelines**

- Be positive, honest and respectful in how you campaign.
- Don't campaign in restricted areas such as libraries or near voting stations.
- Always ask permission before doing lecture shout-outs.
- You must not pressure anyone to vote or supervise voting in any way.
- Never remove or damage another candidate's campaign materials.

## Where You Can Campaign

- Posters and flyers can go on glass areas only using white tac.
- Don't block door vision panels or use tape.
- Banners can only be hung in approved SU spaces.

#### Social Media

You can start promoting your campaign on social media after campaigning starts on Monday 27<sup>th</sup> October 9am.

#### Do:

- Share your ideas, priorities, and reasons for standing.
- Keep posts positive and accurate.
- Be respectful in all online interactions.

#### Don't:

- Post defamatory or offensive content.
- Ask SU or University staff to send mass emails on your behalf.
- Use official club, society, or SU pages to endorse individual candidates (personal accounts are fine).

You're responsible for what you and your campaign team post. If in doubt keep it kind, keep it fair.

## **Campaign Materials and Budget**

Candidates will not have a campaign budget for these elections.

You should focus on low-cost, creative, and accessible ways to share your message: such as social media, word of mouth, and talking to eligible voters directly.

## **Complaints**

If you believe a rule has been broken, you can make a formal complaint.

#### To do this:

- 1. Complete the Election Complaint Form.
- 2. Include any evidence (screenshots, photos, statements).
- 3. Email it to Laura Ballard (Deputy Returning Officer) at lballard1@glos.ac.uk before voting closes.

Anonymous complaints will not be accepted. Frivolous or false complaints may lead to disciplinary action.

All verified complaints will be reviewed by the Returning Officer, and outcomes will be published on the SU website.

## **Support & Contact**

The SU team is here to support you throughout the elections. If you have questions or concerns:

- Email Drew Humphry at dhumphry@glos.ac.uk
- Visit the SU Office for in-person support

Remember: Running in an election is a great experience. You'll gain leadership skills, confidence, and connections; win or not.